

INFO LOGO

GREEN DEAL UKRAÏNA

INFORMATION

(Visual) Word-figurative mark with integrated signet

(Appearance/form) Typo related to Ukraine, but now more clean and strict, lot of green energy solution, Icon: science-forms, green things are in progress, emerging, think tank with open minds, many experts

(Color) Blue, Turquoise, Green

(Fonts) Quicksand, Tussilago (for copytext see also page 6)



Size for A4, in 100 %
width: 50 mm



Black-Version



Minimalversion in 100 %
width: 25 mm
(not smaller)



U = protection zone

➤ All logos are available in the following formats:
paths (EPS), Tiff, JPG, PNG
(CMYK, RGB)

Favicon, Social-Media Icon, Twitter etc.



Account ✨ @username 15 March 2022



Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nib



10k

8k

10k



COLOR-INFO

BASIC



CMYK: 100 | 72 | 0 | 20
RGB: 0 | 64 | 135
#004087

PANTONE 7685C
PANTONE 287UC



CMYK: 80 | 10 | 30 | 0
RGB: 0 | 160 | 174
#00A0AE

PANTONE 2200C
PANTONE 2228UC



CMYK: 50 | 0 | 80 | 0
RGB: 137 | 193 | 82
#88c152

PANTONE 2299C
PANTONE 2298UC

FURTHER COLORS FOR FIGURES/GRAPHICS ETC.



0 | 20 | 90 | 0



0 | 80 | 95 | 0



30 | 100 | 40 | 0



75 | 100 | 0 | 0



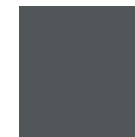
25 | 0 | 100 | 0



55 | 0 | 30 | 0



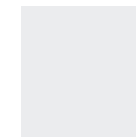
55 | 0 | 30 | 0



5 | 0 | 0 | 80



2 | 0 | 0 | 40



2 | 0 | 0 | 40 (20%)

FONTS

CORPORATE FONTLOGO



FREEFONTS COPY FOR POWERPOINT ETC.

QUICKSAND

For Corporate Communication (Adobe-Fonts)
in light or regular, copy-font, Headline etc.
Onsequi alias dent entiae. Ad ut rehenimi, se-
quidi tibusan damusaerion prae. Oviduntis
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um imintio resequam, quas dolupta eceptaspe-
rit laccum essunt esequo omnis aut et la dolo
totat esequiant ut qui dolo custrum reprepat

TUSSILAGO

For Corporate Communication (Adobe-Font)
in light or regular or Semibold
for core-sentence,
headline (use occasionally)

POPPINS

Freefonts for inhouse-use, for Headline, Copy etc.
Nem facea sequam quam fugia vero te corit
quam eturehe ntorem nis asimoluptas ditas eost,
voluptatur re de ipsandam qui aut ut eum fugiti-
um reribea quident omnis rem. Ut id maxim eoste
eum qui rem repelique enim quo comnihillo et a
cus.

MICHROMA

in light or regular or semibold
for core-sentence,
headline (use occasionally)

CONTACT

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